



TRIAD HOLDINGS GROUP, LLC  
Office of the Chairman · Danville, Virginia

OFFICE OF THE CHAIRMAN · INSTITUTIONAL DISCLOSURE

# Triad Holdings Group

*A Vertically-Integrated Holdings Company for Vendor Logistics, Municipal Acceleration, and Sovereign Digital Infrastructure.*

Issued May 2026 · Version 1.0 · Danville, Virginia

FROM THE OFFICE OF THE CHAIRMAN

# A Letter on What This Company Is

Triad Holdings Group, LLC ("THG") is a Virginia-registered holdings company. We do not sell a single product. We own and operate the systems that allow vendors, municipalities, and small operators to do business together with the same discipline, the same insurance posture, and the same back-office infrastructure that until now has only been available to Fortune 500 corporations.

This document is written for partners, public officials, lenders, and prospective vendors who are not software engineers. It explains what we own, what we operate, how we make money, how we keep our partners safe, and why the platform behind our operations is materially different from anything else available to a city the size of Danville.

*“A holdings company earns its name when it carries weight its partners do not have to. That is the work.”*

§ 01 · STRUCTURE

## What Triad Holdings Group Is

THG is the parent entity. Beneath it sits a portfolio of operating divisions, each of which addresses a single, specific failure point in the small-vendor and municipal-event economy. Together they form a closed loop — a vendor enrolled at one end of the system is supported by every other division of the company until their event closes out and their revenue is reconciled.

### The Operating Divisions

Division	Function in plain terms
<b>Vendor Logistics</b>	Onboarding, spot reservation, insurance verification, payment plans, and day-of dispatch for every vendor THG places at an event.
<b>Municipal Acceleration</b>	Working directly with city governments (currently the Danville pilot) to underwrite festival operations, reduce city risk, and increase per-foot revenue.
<b>THG Sovereign Portal</b>	The proprietary software platform that runs every part of the business. Custom-built; not licensed from a vendor.
<b>Sentinel Compliance</b>	An always-on safety, fraud, and regulatory-monitoring layer that sits over every transaction the company processes.
<b>Intelligence &amp; Reach</b>	Editorial, market-intelligence, and outreach operations that generate qualified vendor and partner leads.

**Capital & Receipts**

The accountant-grade financial reconciliation arm: invoicing, subsidy accounting, audit trail, and revenue proof.

Each division is wholly owned, operated, and staffed by THG. There is no white-label, no reseller arrangement, and no third-party platform sitting between THG and the vendor.

§ 02 · CORE BUSINESS

## THG’s Role in the Vendor Logistics World

The vendor-logistics market — the work of placing food trucks, craft sellers, and small-business operators into festivals, municipal events, and recurring markets — has historically been run on spreadsheets, paper waivers, and same-day cash. The result is well-documented: cities carry uninsured risk, vendors lose deposits to events that never materialize, and revenue leaves the local economy untracked.

THG was built to absorb that risk and replace that infrastructure. We act as a holdings company in the strict sense: we hold the insurance, we hold the spot inventory, we hold the payment rails, and we hold the compliance documentation, so the vendor and the municipality do not have to.

### The Five Things THG Holds For Its Partners

- |                          |  |
|--------------------------|--|
| <b>1. Insurance</b>      | \$2,000,000 per-occurrence / \$3,000,000 aggregate Commercial General Liability through Berkshire Hathaway. THG names the city and the venue as additional insureds. |
| <b>2. Spot Inventory</b> | THG reserves and underwrites event spots in advance. Vendors do not compete for placement; they are dispatched to confirmed inventory.                               |
| <b>3. Payment Rails</b>  | Subsidized invoicing under the THG Accelerator program. Standard structure: \$90 spot fee, \$45 institutional credit, \$45 vendor match. Reconciled in the portal.   |
| <b>4. Compliance</b>     | Health permits, ABC notifications, fire-marshall sign-offs, and W-9 collection are tracked centrally. Cities receive a single roster, not fifty individual files.    |
| <b>5. Reputation</b>     | Every vendor placed by THG carries the THG safety verification. Cities know in advance who is on their grounds and that they have been screened.                     |

*“The vendor signs once. The city is invoiced once. The insurance certificate is issued once. Everything else is THG’s problem to solve.”*

§ 03 · PLATFORM

## The THG Sovereign Portal — In Plain Terms

Every operating division above runs on a single piece of proprietary software, the THG Sovereign Portal. It is the company’s most valuable asset and is owned outright. Most companies of THG’s size lease their back office from Salesforce, QuickBooks, Mailchimp, DocuSign, and a dozen others. THG built its own.

### What the public sees

The public-facing site (triadholdingsgroup.com) is the front of the building. It carries the marketing, the market-intelligence library, the Danville city pages, the vendor sign-up forms, the legal and compliance disclosures, and a real-time public dashboard showing live revenue and event activity. It is search-engine-indexed, fully accessible (WCAG 2.1 AA), and instrumented end-to-end so the company can prove what it claims.

### What partners and staff see

Behind a secure login sits the Sovereign Portal — more than fifty distinct workspaces organized by role. Administrators see the full company. Managers see their teams and event readiness. Staff see their assigned missions. Vendors see their invoices, their certificates, their dispatch instructions, and their THG Trust Score. Each role sees only what it is permitted to see; everything else is hidden by the database itself.

### What the Portal Actually Does

Capability	What it replaces	What it does for THG
<b>Event Dispatch &amp; Missions</b>	Group texts, paper rosters	Assigns staff to events; tracks who has accepted, declined, or gone silent.
<b>Manager Readiness HUD</b>	Wall whiteboard, phone-tag	A live dashboard showing percent of staff combat-ready for every upcoming event.
<b>CFO Projection Sandbox</b>	Spreadsheets and guesswork	Models the financial impact of a vendor decision before they commit, with a Trust Score.
<b>Sentinel Verifier</b>	Manual safety audits	AI-assisted safety, insurance, and document verification at the time of dispatch.
<b>Compliance Watch</b>	An attorney’s monthly report	Continuously scans Virginia, federal, and AI regulations; alerts management instantly.
<b>Email &amp; Comms Suite</b>	Mailchimp + Outlook	Custom-domain transactional email with CAN-SPAM unsubscribe and full archive.
<b>Document Vault</b>	Filing cabinets, Dropbox	Encrypted storage of insurance certs, W-9s, permits, and signed agreements.
<b>Live Operator (Voice AI)</b>	Call center	Real-time AI voice interface for vendors and prospects; escalates to humans when needed.

<b>Verified Share Certificates</b>	Press releases	Issues signed, verifiable digital certificates for every revenue claim THG publishes.
<b>Broadcast Studio (Remotion)</b>	Outside ad agency	Renders broadcast-quality marketing video in-house. Nine compositions in production.

§ 04 · GOVERNANCE

## Legal, Insurance, and Compliance Posture

THG is registered in good standing with the Virginia State Corporation Commission. The company carries \$2M / \$3M Commercial General Liability through Berkshire Hathaway and operates under an institutional legal framework that includes published Terms of Service, a Privacy Policy aligned to the Virginia Consumer Data Protection Act, an Acceptable Use Policy, a DMCA process, an Accessibility Statement, a Do-Not-Sell-or-Share registry, and a CAN-SPAM-compliant email unsubscribe pipeline. All disclosures are versioned and dated.

A live Compliance Watch system inside the portal continuously scans for new Virginia, federal, and AI-related regulations affecting any part of the business and notifies the Chairman and senior managers in real time. Material findings are documented, assigned an owner, and tracked to closure.

§ 05 · POSITIONING

## How To Think About Us

Most peers do one of these things. THG does all of them under one roof, on infrastructure THG owns:

If you know...	Think of THG as...
<i>Berkshire Hathaway</i>	A holdings-company structure applied to municipal vendor logistics.
<i>Salesforce + HubSpot</i>	The CRM and outreach engine for every vendor and partner relationship.
<i>Stripe + QuickBooks</i>	The invoicing, subsidy accounting, and revenue-proof rails.
<i>DocuSign + Dropbox</i>	The document vault and signed-agreement system.
<i>Palantir Foundry</i>	The role of single-pane operational intelligence for a city the size of Danville.
<i>A regional ad agency</i>	Brought in-house through the Remotion broadcast studio.

*“The simplest way to describe THG to a city manager: every back-office function a Fortune 500 has, delivered to a city that does not have one.”*

§ 06 · CONTACT & CORRESPONDENCE

## Where to Reach the Office of the Chairman

<b>Entity</b>	Triad Holdings Group, LLC
<b>Domicile</b>	Commonwealth of Virginia (SCC Registered)
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<b>Insurance Carrier</b>	Berkshire Hathaway · \$2M / \$3M CGL
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